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Lamberty  
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Non-Fiction

## Fake Facts

### *Fake Facts*

#### review

#### Suspicious minds

*Fake Facts* is a highly accessible and topical book about conspiracy theories and why people believe in them.

Nocun and Lamberty's book is full of fascinating information about conspiracy theories and the links between the various scenes that promote them. *Fake Facts* is reminiscent of Jon Ronson's writing, both for its ability to handle the complexity of academic psychology with a light touch and its inclusion of enough human-interest stories to make for a fascinating introduction for non-specialists. With an excellent chapter on COVID-19 and continued discussion of how politicians like Trump, Bolsonaro and members of Brexit movements use conspiracy theories, it could not be more relevant. It is particularly successful in looking at the far-right scene in Germany and its links to anti-vaccination movements and the esoteric scene.

The thematic chapters, structured like essays, take a broad range of examples from around the world, including many interviews conducted with people affected by conspiracy theories. Each chapter of the book looks at conspiracy theories in different areas, from politics to climate change denial, health, and 'silly' conspiracy theories. The theoretical framework is clear and well-structured and helps the reader to understand the common features of conspiracy

narratives. The authors point out that conspiracy theories are not new, and were incredibly important for movements like Nazism. They go on to explore why people are susceptible to believing these theories. The chapter looking at 'silly' conspiracy narratives like 'flat-earthism' shows how dangerous such theories can be in their wider contexts. The book's closing recommendations explain how we should deal with conspiracy theories if we encounter them, followed by a more wide-ranging conclusion on the links the authors have uncovered and their view on how conspiracy narratives work.

*Fake Facts* is written for a general audience and is journalistic in its language and approach. The combination of an academic and politician/activist as authors makes for very enlightening reading, and means that the writing is never dumbed down but also avoids jargon-laden, technical language. Furthermore, its handling of highly topical issues like COVID-19 make it the only publication on conspiracy theories to link long-term political developments to our immediate present.

## about the authors



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**Katharina Nocun** holds a degree in economics, is a civil rights and Internet activist, and runs national campaigns on topics such as data protection, whistle blowing, and civil rights. Since 2012, Nocun has regularly been featured on TV as an expert on data protection and digital democracy movements.

Previous Works: Katharina Nocun, *THE DATA I CALLED. How We Are Selling Our Freedom to Major Corporations*, 2018



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**Pia Lamberty** is a psychologist and expert in the field of conspiracy theories. She is a member of 'Comparative Analysis of Conspiracy Theories,' an international professional network. Interviews and reports on her research have appeared in numerous national and international media.

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